

Lake Buena Vista  
Factory Stores



## Lake Buena Vista Factory Stores announces new holiday event

*Local shopping center partners with Hi Kid and Sunshine foundations  
for Christmas event on Dec. 22*

**Orlando, Fla. (Dec. 05, 2019)** – Twinkling lights, bustling stores, gingerbread cookies – Is there a more magical time than the holiday season? This year, Lake Buena Vista Factory Stores is bringing the Christmas spirit alive with an all-new holiday event.

The local shopping center, located at 15657 S Apopka Vineland Road Orlando, FL., is joining forces with Hi Kid Foundation and Sunshine Foundation to host a special family-friendly event from 1 p.m. to 6:15 p.m. on Sunday, Dec. 22.

The entire day will be packed full of activities for children and adults alike. Guests will enjoy:

- Pictures with Santa Claus
- An acrobatic performance by Santa and one of his elves
- Meet and greets with a number of fun characters including a king and queen, princesses, pirates, mermaids and knights
- Live shows from several musical groups
- A bounce house
- Face painting



While his elves are busy preparing the sled for Christmas Eve, Santa will fly into Lake Buena Vista Factory Stores on a helicopter to make a special gift delivery.

“At Lake Buena Vista Factory Stores, we’re passionate about connecting people and creating memorable experiences for all who visit,” said Carla Matravolgyi, a member of Lake Buena Vista Factory Stores’ Christmas event creative marketing team. “Through our partnership with the Hi Kid Foundation and Sunshine Foundation we’re able to host an exciting event for the whole community and give back to needy children at the same time.”

Hi Kid Foundation is a non-profit organization that aims to help local low-income families with children diagnosed with life-threatening illnesses. The nonprofit works to make these children’s dreams a reality while supporting their immediate needs. The Sunshine Foundation is a non-profit organization that answers the wishes of chronically ill, seriously ill, physically challenged and abused children. It has provided over 20,000 trips to Orlando’s famous theme parks and the organization’s Dream Village.

Lake Buena Vista Factory Stores is one of Orlando's premier outlet shopping centers. It features many of the world's best-known and most sought-after brands including Calvin Klein, Tommy Hilfiger, Under Armour, Levi's, Nike and many more.

For more information on Lake Buena Vista Factory Stores, visit <http://lbvfs.com/>.

**About Lake Buena Vista Factory Stores**

Lake Buena Vista Factory Stores is a 238,000 square foot outlet shopping center featuring 42 of the world's best-known and most sought after outlet stores, offering savings up to 70 percent off. The shopping center offers free, store-front parking and provides a free shopping shuttle to several hotels in the area. To learn more about Lake Buena Vista Factory Stores visit <http://lbvfs.com//>

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