



## FOR IMMEDIATE RELEASE

### Media Contacts:

- Terry Lynn Morris, Director of Marketing, 407-238-9301, x106, [tlmorris@lbvfs.com](mailto:tlmorris@lbvfs.com)

## CALENDAR LISTING

### Trick or Treat ... and Shop at Lake Buena Vista Factory Stores

**Orlando, FL (August 5, 2016)** -- Lake Buena Vista Factory Stores will offer guests a frightfully fun and safe “trick or treating” option this Halloween, Monday, October 31, from 1-9 p.m. Participating stores will pass out treats to the children while families can shop and save up to 75% off at select stores throughout the outlet center. Prices are so low, it’s scary! Everyone is invited to join in the fun and children are welcome to dress in costume. Store front parking makes a trip to the center even more convenient.

“Having a Halloween event where parents can feel safe to bring their children is very important to us as a very family-friendly center,” said Terry Lynn Morris, director of marketing. “Parents can multi-task; safely entertain their children while conveniently tackling some of the items on their regular list and even getting a head start on holiday shopping.”

Celebrating its 20<sup>th</sup> anniversary this fall, Lake Buena Vista Factory Stores offers a fun and customer-friendly shopping experience with over 400 designer names within 50 spacious village-style outlet shops. Opened in August 1996 as one of Central Florida’s first outlet centers and a TripAdvisor® Certificate of Excellence award winner, Lake Buena Vista Factory Stores boasts 50 of the world’s best-known and sought-after outlet stores, including several one-of-a-kind retailers that can’t be found anywhere else in Central Florida: the area’s only Old Navy Outlet, Rawlings Factory Store and Eddie Bauer Outlet & Clearance Center, among others. The center’s on-site amenities include free daily scheduled shuttles servicing 66 Orlando and Kissimmee area resorts and hotels comprising 34,338 rooms, a food court, World of Coffee Internet Café, Frankie Farrell’s Irish Pub & Grille Restaurant, Travelex foreign currency exchange, an NRG EVgo Freedom Station® to power electric vehicles.

Lake Buena Vista Factory Stores is adjacent to sister property, [Lake Buena Vista Resort Village & Spa](#), a TripAdvisor®, Expedia and Virgin Holiday award-winning resort with its 496 unit condominium hotel, signature health spa, interactive pool, tiki bar, and numerous amenities.

Lake Buena Vista Factory Stores is located just one mile from Walt Disney World at 15657 State Road 535 (S. Apopka Vineland Road), Orlando, FL 32821-6316, and two miles south of I-4, Exit 68. For current hours and more information, including a downloadable coupon to be exchanged on site for a coupon booklet valued up to \$400 in savings, visit [www.LBVFS.com](http://www.LBVFS.com), or call 4072389301. For current store news, deals and discounts, connect with the center on [Facebook](#), [Twitter](#) (@LBVFS) and [Pinterest](#).

###