

Lake Buena Vista
Factory Stores



LAKE BUENA VISTA
Resort Village & Spa



FOR IMMEDIATE RELEASE

**EV Drivers Can Power Up at Lake Buena Vista Factory Stores and
Lake Buena Vista Resort Village & Spa**
*Shopping center and resort install one of the area's first NRG EVgo Freedom
Station® sites to charge electric vehicles*

ORLANDO, Fla. (March 9, 2016) – For local residents and visitors driving electric vehicles, shopping and traveling is now easier with the installation of a [NRG EVgo Freedom Station®](#) site located at Lake Buena Vista Factory Stores and Lake Buena Vista Resort Village & Spa.

Located between G by Guess at the outlet center and Frankie Farrell's Irish Pub & Grille Restaurant at the adjacent resort, guests to both award-winning properties will have access to the charging station. It will be available 24/7 and provide guests with the option of shopping, dining or enjoying resort amenities while their cars are charging.

The EVgo Freedom Station® is equipped with a highly-reliable 50 kW Dual Standard DC Fast Charger. It is one of the first in Florida to offer charging on both the DC Fast Combo and CHAdeMO standards, which both give a nearly full charge to compatible EV's in less than 30 minutes. There are also 2 Level-2 chargers at the station which gives the station the ability to charge any EV on the road today. EVgo offers a variety of flexible pricing options, including subscription pricing and pay-per-use via remote charge card (call 877-494-3833).

“We are always striving to create the highest quality, customer-friendly guest experience at our resort and outlet center,” said Larry Cohen, senior vice president for both destinations.

“Installing a Freedom Station site, particularly one with a direct-current fast charger, further differentiates our properties and gives EV drivers the freedom to go farther with confidence. We see more electric vehicles pull into our parking lots every day, and are stepping up to meet the demand.”

EV drivers will find shopping hassle-free at [Lake Buena Vista Factory Stores](#), where consumers can find factory-direct premium quality merchandise at savings up to 75% off at select stores and easy store front parking, unlike any other outlet center in Central Florida.

Known among savvy consumers as one of Central Florida’s “best kept shopping secrets,” the center offers over 400 designer names within 50 spacious village-style outlet shops. Lake Buena Vista Factory Stores is located just one mile from Walt Disney World at 15657 State Road 535 (S. Apopka Vineland Road), Orlando, FL 32821-6316, and two miles south of I-4, Exit 68. For holiday shopping hours and more information, including a downloadable coupon to be exchanged on site for a coupon booklet valued up to \$400 in savings, visit www.LBVFS.com or call 407.238.9301.

[Lake Buena Vista Resort Village & Spa](http://www.lbvorlandoresort.com) is a TripAdvisor®, Expedia and Virgin Holiday awardwinning resort with its 496 unit condominium hotel, signature health spa, interactive pool, tiki bar, and numerous amenities. The resort is located just one mile from Walt Disney World at 8113 Resort Village Drive Orlando, Florida 32821. For more information and reservations, visit www.lbvorlandoresort.com or call 1.866.401.2699

For more information on NRG EVgo Freedom Station®, [click here](#).

###

Media Contacts:

- Terry Lynn Morris, Director of Marketing, LBVFS, 407.238.9301, x106, tlmorris@lbvfs.com
- Gina Withey, Regional Director of Sales & Marketing, staySky Hotels & Resorts, 407.992.0430, x227, gwithey@staysky.com
- Jeremy Desel, Director, Communications, NRG EVgo, 281.407.1252, press@evgonetwork.com

Photo Credit: Lake Buena Vista Factory Stores