

Lake Buena Vista Factory Stores



FOR IMMEDIATE RELEASE

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Lake Buena Vista Factory Stores...American Swimwear Opens with a Large Selection of Swimwear for the Entire Family!

Orlando, FL (June 28, 2010)

American Swimwear, operating in Orlando for over ten years, moved its retail outlet to Lake Buena Vista Factory Stores and opened its doors on May 28. American Swimwear offers an extensive selection of moderate to high-end, name brand swimwear for the entire family, at discounted prices, year round. They also carries UV protective rash guards, as well as board shorts, cover-ups, aqua shoes, sun care products, goggles, swim caps and more.

“We carry a large selection of swimwear and accessories for boys and girls, men, juniors, misses and plus sizes in our Orlando store,” said Linda Hillman, Co-Manager. “And several of our manufacturers have already started shipping Preview 2011 styles.” “We recognize that many people (especially women) dread the idea of swimsuit shopping – but with our wide variety of styles and sizes, and the assistance of our great Orlando sales team; our customers can really enjoy a “pain free” swimsuit selection process.”

“American Swimwear is committed to its presence in Orlando and to building an even stronger relationship with this community who has embraced us so warmly”, Hillman stated.

The Lake Buena Vista Factory Stores are open Monday-Saturday, 10am-9:00pm and 10am-7pm Sunday. Hours are extended to 9:30pm through the summer. Customers enjoy store front parking.

The Lake Buena Vista Factory Stores, which opened August 1996, is pleased to welcome American Swimwear to our ever growing list of name brand outlet stores which now include...Aeropostale, Bass, Book Warehouse, Carters, Claire’s, Converse, dressbarn, dressbarn Woman, Easy Spirit Shoes, Ecco Unltd *also featuring Ecco Red*, Eddie Bauer, Factory Brand Shoes, Fossil, Gap, Izod, Jockey, Kasper, Liz Claiborne new york, Nike Factory Store, Nine West, Old Navy *featuring Old Navy outlet exclusives*, OshKosh, Rack Room Shoes, Rawlings Factory Store, Reebok, Tommy Hilfiger, Van Heusen, VF Outlet, Watches & Silver, Wilsons Leather and *many more*.

At the Lake Buena Vista factory Stores you will find a food court, World of Coffee Internet Café and Frankie Farrell’s Irish Pub and Grille. STAY on site at the Lake Buena Vista Resort Village & Spa featuring 496 two, three & four bedroom, fully-furnished rooms. On top of the Resort lobby building is a 9,000 square foot spa - Reflections Spa & Salon.

The Lake Buena Vista Factory Stores is located just one mile from Walt Disney World at 15657 South Apopka Vineland Road (SR 535), Orlando, FL 32821. WWW.LBVFS.COM. I-4: Exit 68, 2 Miles South.