

Lake Buena Vista Factory Stores



FOR IMMEDIATE RELEASE

Media Contact:

Terry Lynn Morris, Director of Marketing at (407) 238-9301 or tlmorris@lbvfs.com

Lake Buena Vista Factory Stores...Join in the fun at the 13th Annual Spring Carnival

Orlando, FL (March 23, 2010)

This year's Spring Carnival is scheduled to take place at Lake Buena Vista Factory Stores Saturday, April 3, 10am-3pm.

Activities throughout the Mall:

Games, character appearances, balloon sculpting, face painting, art & craft show & sale. Great Prizes – attraction tickets, hotel stays, store gift cards, store merchandise and more. Have your picture taken with Mayor Clayton & Ms. Merry, everyone's favorite Rabbits from Give Kids The World Village – a 70 acre, non-profit resort in Central Florida that creates magical memories for children with life-threatening illnesses and their families. Photo donations will go to Give Kids The World Village.

Store hours are Monday-Saturday, 10am-9pm and 10am-7pm Sunday. Store Front Parking.

The Lake Buena Vista Factory Stores, which opened August 1996, has well known outlets such as Aeropostale, Bass, Book Warehouse, Carters, Claire's, Converse, dressbarn, dressbarn Woman, Easy Spirit Shoes, Ecko Unltd *also featuring Ecko Red*, Eddie Bauer, Factory Brand Shoes, Fossil, Gap, Izod, Jockey, Kasper, Liz Claiborne new york, Nike Factory Store, Nine West, Old Navy *featuring Old Navy outlet exclusives*, OshKosh, Rack Room Shoes, Rawlings Factory Store - one of only three in the world, Reebok, Tommy Hilfiger, Van Heusen, VF Outlet, Watches & Silver, Wilsons Leather and *many more*.

At the Lake Buena Vista factory Stores you will find a food court, World of Coffee Internet Café and Frankie Farrell's Irish Pub and Grille. STAY on site at the Lake Buena Vista Resort Village & Spa featuring 496 two, three & four bedroom, fully-furnished rooms. On top of the Resort lobby building is a 9,000 square foot spa - Reflections Spa & Salon.

The Lake Buena Vista Factory Stores is located just one mile from Walt Disney World at 15657 South Apopka Vineland Road (SR 535), Orlando, FL 32821. WWW.LBVFS.COM. I-4: Exit 68, 2 Miles South.